

BBC Children in Need Emergency Essentials Programme



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EMERGENCY ESSENTIALS



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<https://www.familyfundsolutions.co.uk/emergency-essentials/>



What is Emergency Essentials?

Background

- Programme went live in June 2018 (now in 5th year of delivery)
- Delivered by [Family Fund Business Services](#) and [Family Fund](#) on behalf of BBC Children in Need
- Annual core funding of £3.2million per year (>£5million in Year 3 - 2020/21)

What is Emergency Essentials?

- Individual grants programme (direct delivery to the family)
- Supports children & YP facing exceptionally difficult circumstances
- Provides items that meet children's most basic needs, such as a bed to sleep in, or a cooker to provide a hot meal

Grant outcomes aim to improve a child or YP physical or emotional wellbeing reduce parental stress and help to build better family relationships.



CiN EEP 2018/19 – 2021/22



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107,442 Children supported

Of the Grants awarded,
the intended outcome of
approving the grant were:

42%

to keep physically well

15%

emotionally well

10%

physically safe and with a
strong self belief

Of applications received:

17%

were fleeing
or at risk of
domestic abuse

39%

were due to the loss/
breakdown of an
essential item/ prevent
incurring debt

16%

had been offered
adapted/social housing

5,811 additional families helped

FFBS generated **£1.7million**
additional funds from suppliers,
on top of the 3 year funding



Referrer
relationships

376

successful registrations each month

At any one time we have

4,500

actively making referrals

Applications received/made

64,281

Families helped

54,674

items awarded

78,200



Key Information for potential Referrers

- Grant applications can only be made online by registered referrers
- Registrations are in an individual employee basis
- Organisations can have as many registered referrers as they wish
- Referrers must have a compliant email address to register (Individual/Organisational email address)



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What we can help with:

- Cookers
- Fridge freezers
- Washing machines
- Children's beds and bedding (including cots)
- Kitchen equipment and small appliances
- Furniture
- Emergency clothing

What we cannot help with*:

- Flooring/carpets**
- General subsistence costs, Household bill or debts
- Housing costs/repairs
- Anything provided under statutory provision
- Funeral costs
- Items for the sole use of a parent/guardian

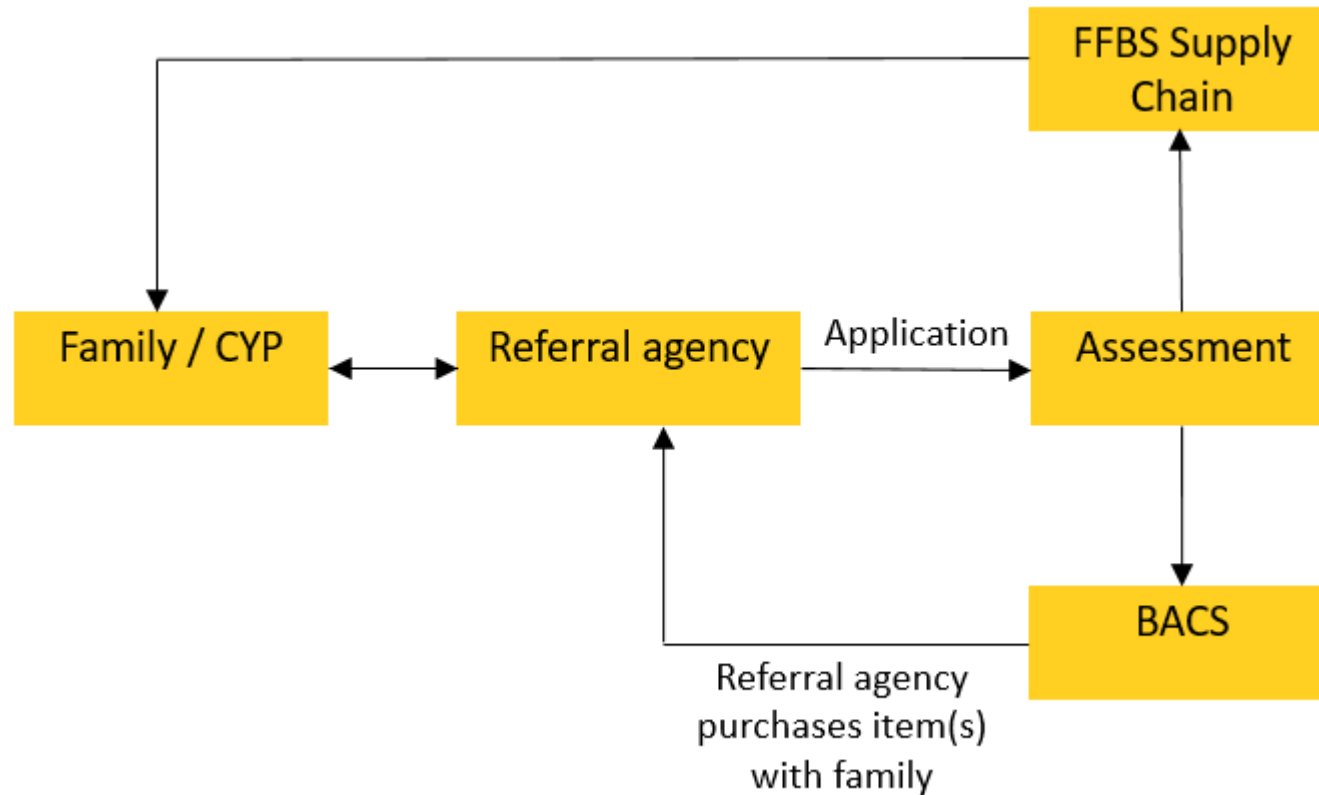


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EEP Application Process – How does it work?



Post award audit activity:

- Receipts or copies - need to be obtained for all BACS/Voucher awards (showing actual itemised items)
- Confirmation of delivery - the audit team may ask you to confirm the items were delivered by our supplier

*Assessment – decisions can take up to 10 days but on average the turn around is 5-7 days

Fulfilment Process

- Kitchen appliances will be delivered and installed directly to the family's home (direct delivery from our national supplier)
- Any kitchen appliances being replaced will be removed at time of delivery (these items should be ready to remove)
- Beds and other household items will be delivered directly to the family's home (direct delivery from our national supplier)
- Referrers cannot request a specific type of item



Access Criteria & Eligibility

- **Age:** From birth to age 17 and under
- **Residency:** child or young person is currently be living in the UK
- **Income criteria:** Experiencing poverty or destitution, or are in receipt of certain means tested benefits
- **Other sources of public or statutory funding:** The referrer must have explored other public/statutory funding before applying
- **Vulnerability & Crisis:** Child or young person's family are facing exceptionally difficult circumstances or crisis (**application tip:** focus on the impact of the crisis and vulnerabilities on the child or young person and what will happen if the item is not awarded?)



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Emergency Essentials – Application Limits

- × **Application grant average** - grants are awarded in line with the current grant average. Referrers must priorities the need where multiple items are requested.
- × **12 month application rule** - no further awards can be considered if a family have received an award from the programme in the last 9 to 12 rolling months. **Unless, the vulnerability and crisis criteria must have changed since their last application.**



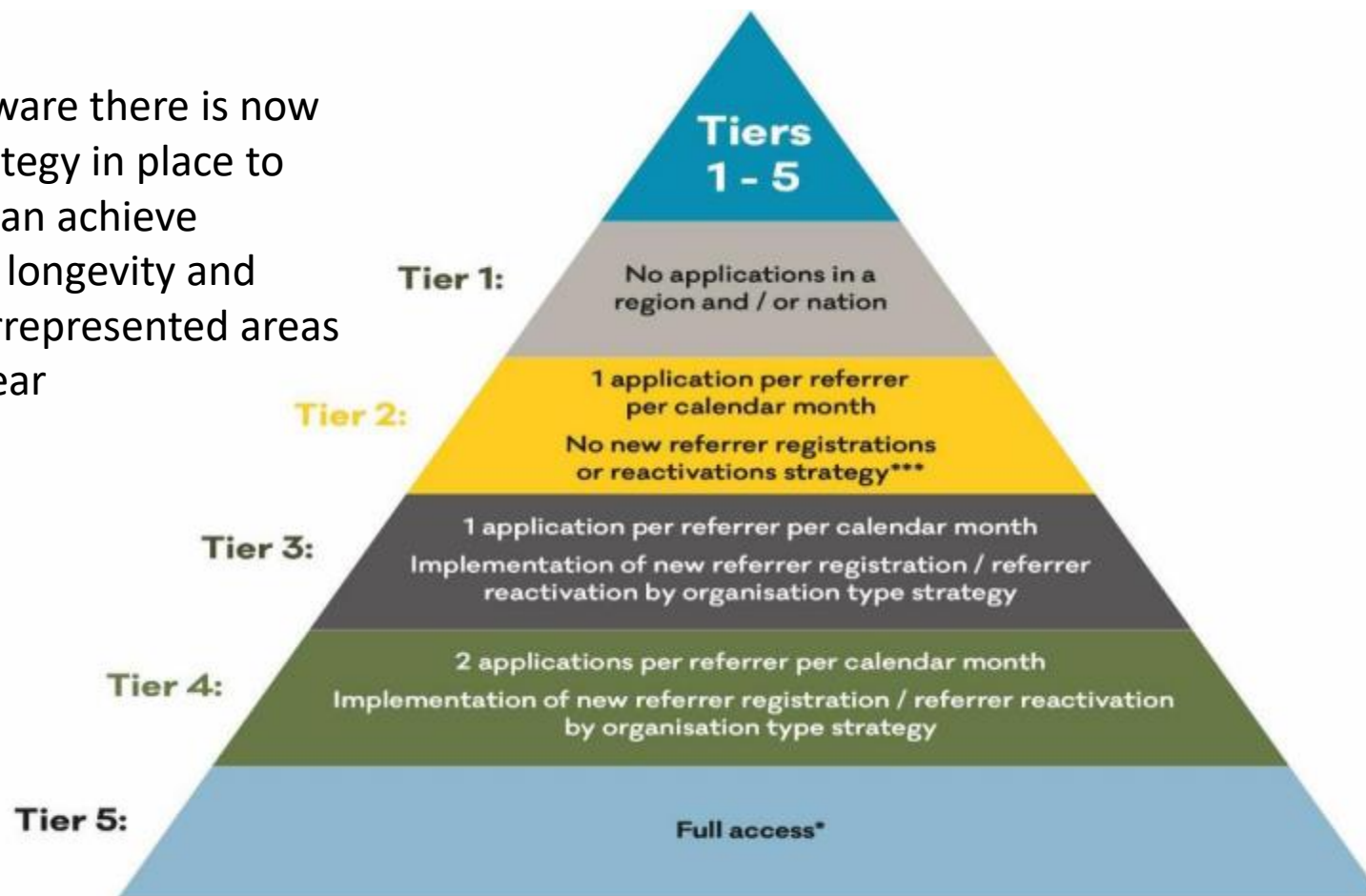
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Emergency Essentials – Tiered Strategy

Please be aware there is now a tiered strategy in place to ensure we can achieve programme longevity and reach underrepresented areas again this year



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Each region or nation has been allocated a tier, based on a number of factors including, referrer distribution, demand and being overrepresented across programme spend allocation.



The guidance document can be found on our website:

<https://www.familyfundsolutions.co.uk/wp-content/uploads/2022/06/BBC-Children-in-Need-Emergency-Essentials-Programme-Tiered-Strategy-Guidance.pdf>

Navigation – Online Grant Application Form










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NB: Once you complete this section the **'Submit' button** at the bottom of the page will remain greyed out. Please return to the section tabs at the top (image below) and proceed to the 'Child and contact' tab. Once all tabs have been fully completed they will turn green and you will be able to submit the full application form.

Grant Application Form

 Declarations  Child and contact  Access  Eligibility  Grant Processing  Equal Opportunities  Confirmation

There is **no save and exit** facility on the application form so we advise that you use the following checklist to collate the necessary information before starting an application.



Winter Support Package - Announcement



Bundle 1	Bundle 2	Bundle 5
Oil filled heater Slow cooker Curtains (small size) Curtains (small size) Thick Blanket Thick Blanket Sandwich Maker Clothing award (1 child) Clothes ailer	Rug & underlay Oil filled heater Air Fryer Thick Blanket Thick Blanket Clothes ailer Curtains Curtains	Air Fryer Thick Blanket Thick Blanket Thick Blanket Curtains Curtains Curtains Rug & underlay Sandwich Maker Toaster Kettle Clothes ailer
Bundle 3	Bundle 4	
Clothing award (1 child) Clothing award (1 child) Clothing award (1 child) Clothing award (1 child) Rug & underlay	Combination microwave Rug & underlay Oil filled heater	

- £350 average grant value (per household)
- Referrers pick items from a pre-approved list of items
- Each package will be individual to the households needs



Any Questions?

Thank you very much for your time today.

<https://www.familyfundservices.co.uk/emergency-essentials/>

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Emergency Essentials – Useful links

[Guidelines for referrers](#) – this document is a must read for Programme guidelines and eligibility:

https://www.familyfundsolutions.co.uk/wp-content/uploads/2021/12/FFBS_CiN_Guidance_for_Referrers_Nov21.pdf

[Referrer T&Cs](#) - this document includes a declaration outlines our terms & conditions and data protection statement for the BBC Children in Need Emergency Essentials Programme :

https://www.familyfundsolutions.co.uk/wp-content/uploads/2021/12/CiN_FFBS_EE_TermsConditions_Nov21.pdf



Emergency Essentials – Useful links

[Applicant T&Cs](#) - this document includes a declaration and outlines the our terms & conditions and data protection statement for the BBC Children in Need Emergency Essentials Programme from the Parent/Carer perspective:

https://www.familyfundservices.co.uk/wp-content/uploads/2021/12/CiN_FFBS_EE_APPLICANT_TsCs_Nov21.pdf

[Applicants consent form](#) – the online application form will ask you how you gained consent from the applicant (parent/carer) to make the application on their behalf, we have a consent form which can be used (or we do accept verbal consent if you are not in a position to obtain written consent):

<https://www.familyfundservices.co.uk/wp-content/uploads/2018/06/Applicant-Consent-Form.pdf>



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Emergency Essentials – Useful links

Please see our [FAQs section](#) for information about the registration process and also making a grant application:

<https://www.familyfundsolutions.co.uk/emergency-essentials/faqs/>

Also, our general terms of use and GDPR statement can be found on our website:

<https://www.familyfundsolutions.co.uk/emergency-essentials/>



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