PEOPLE FIRST APPROACH TO DIGITAL INCLUSION

Caspar Kennerdale
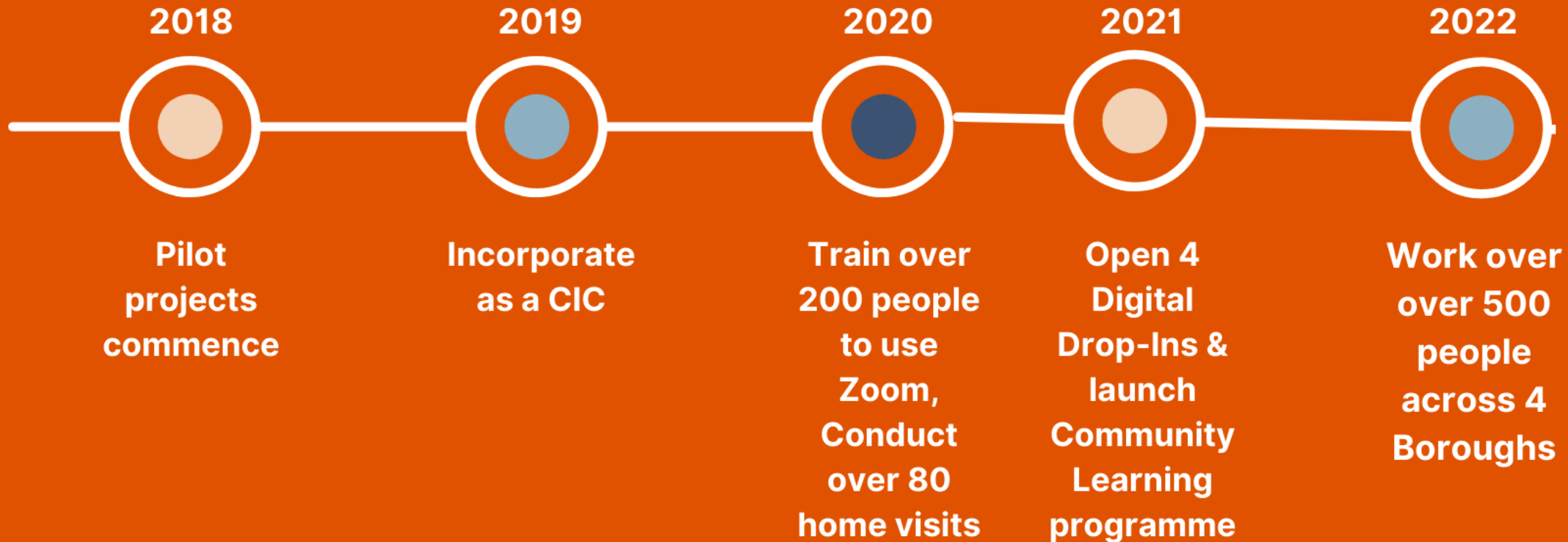ClearCommunityWeb CIC

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WHO

ClearCommunityWeb help people feel more confident and comfortable with technology, we work across South London.

HOW

We do our work through classes, workshops, and individual support.

We partner and build relationships with organisations & services.

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TIMELINE

2018

Pilot projects commence

2019

Incorporate as a CIC

2020

Train over 200 people to use Zoom, Conduct over 80 home visits

2021

Open 4 Digital Drop-Ins & launch Community Learning programme

2022

Work over over 500 people across 4 Boroughs

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BUT WHAT DOES THIS MEAN?

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COMMUNITY PLACED WORK

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PERSON CENTRED WORK

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THINK LESS ABOUT THE TECHNOLOGY & MORE ABOUT WHAT THE PERSON IS TRYING TO DO

- Access to care & support
- Access to learning
- Reduce isolation & loneliness
- Reduce 'Tech' anxiety

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UNDERSTAND THE BARRIERS & CHALLENGES

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HELP PEOPLE TO FEEL SAFER

BUILD CONFIDENCE

CHANGE RELATIONSHIP

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COMMUNITY
LEARNING

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MOBILE PHONE BOOT CAMPS

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MOBILE PHONE BOOT CAMPS

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DISABILITY & TECHNOLOGY ADVICE

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SCENARIO BASED

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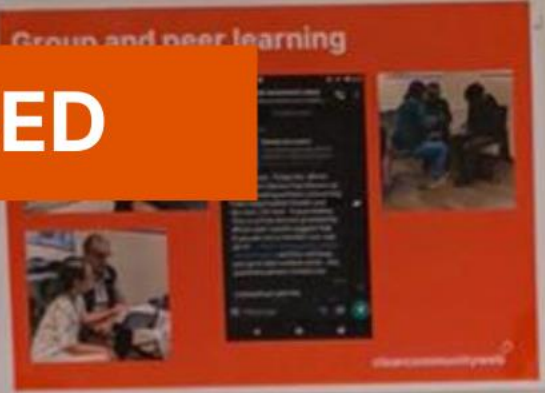
THANK YOU!

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