

Voluntary and community sector Covid-19 vaccine briefing

Friday 18 December 2020

**Angela Bhan, Bromley Borough Director and Consultant in Public Health,
NHS South East London Clinical Commissioning Group – Senior
Responsible Officer for vaccination programme**

Ruth Hutt, Director of Public Health, London Borough of Lambeth

Our agenda today

- Welcome and introduction – Angela Bhan
- Update on progress and plans for vaccine delivery across south east London - Angela Bhan
- Key messages for the public – Ruth Hutt
- Introduction to sources of information for you – Angela Bhan
- /Sheena Hobbs
- Understanding and addressing concerns – Angela Bhan / Sheena Hobbs
- How you can help – Sheena Hobbs/Angela Bhan
- Questions – Angela Bhan / Ruth Hutt

Please note this session will be recorded

In case you missed it:

7am, Weds 2 Dec:

Pfizer-BioNTech vaccine is approved for use by the MHRA



8am, Tues 8th Dec:

First south east London patient gets vaccinated at Guy's, accompanied by the Prime Minister



Tues 8th – Sat 12th Dec:

South East London's three hospital sites at Guy's, Denmark Hill and PRUH successfully administer 975 doses of vaccine each – with no vaccine wasted for want of patients, space or staff

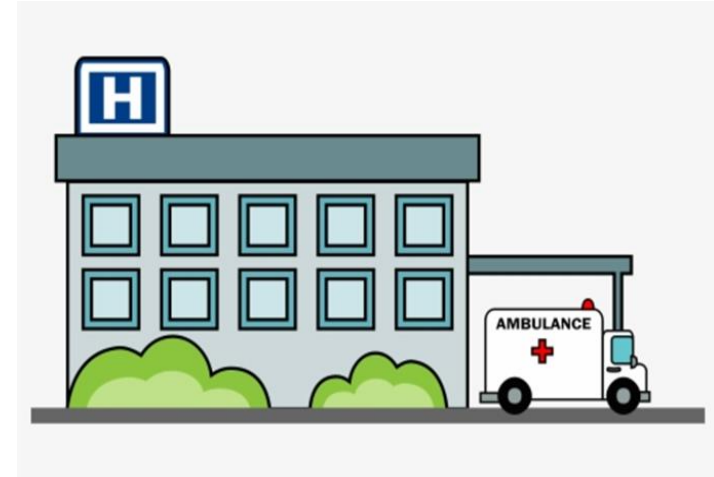
Monday 14 Dec:

Lambeth Covid-19 vaccination centre at the Hurley Clinic becomes the first in London to administer the vaccine outside of a hospital setting



How our south east London population is receiving the vaccine

1. At hospital sites, delivered by NHS Trusts
 - Over 80s, care home staff and frontline health workers
 - Opening in two stages in SEL
 1. Denmark Hill, PRUH, Guy's – went live 8 Dec
 2. Lewisham Hospital, QEH, QMH, St Thomas' – go live dates TBC based on vaccine supply, but likely to be January



Progress:

- ✓ 975 doses given on time at each of the three sites
- ✓ Targeting age 80+ inpatients where clinically appropriate and outpatients due to be on site
- ✓ All large care homes have been contacted by GSTT and KCH to offer vaccination to their staff
- ✓ Second batches of 975 doses received Monday 14 Dec
- ✓ Lists of clinically vulnerable staff - to ensure there is no wastage if over 80s and care home staff come forward for vaccination in limited numbers
- ✓ GSTT and KCH actively sharing learning from their week one experiences with primary care colleagues in SEL and across London

How our south east London population is receiving the vaccine

2. In general practice, delivered by Primary Care Networks (PCNs)

- Groups of general practices working together in local neighbourhoods
- Focus initially on over 80s and will then expand to include other older people, moving down the age groups, and people who are 'at risk' due to their medical conditions
- PCNs are likely to cover care home residents once there is sufficient vaccine that can be transported into care homes

Progress:

- ✓ The first six PCNs in south east London (one per SEL borough) started vaccinating from Mon 14 Dec
- ✓ Subsequent 'waves' of PCN sites will open on 17/18 Dec (wave 2), then 21 Dec (wave 3), and then late Dec/early Jan (wave 4)
- ✓ We will work with PCNs, likely through local 'enhanced care to care homes' providers, to contact smaller care homes and offer staff vaccination
- ✓ Some general practice and community based staff will be on standby for vaccination to avoid wastage at the end of the five day expiry window, should over 80s not come forward in sufficient numbers to deliver the 975 doses in time

How our south east London population will receive the vaccine

3. At mass vaccination centres

- One site for South East London initially, increasing to one per borough, with additional centres being stood up if there is demand outside of the hospital and PCN sites
- Will focus on large numbers of the 'rest of the population', likely from January
- These sites have been identified and secured, ready to be fitted out with equipment and IT, and staffed when we have future vaccine supply confirmed

How our south east London population will receive the vaccine



4. At community pharmacies

- Small number of sites that meet stringent criteria, including 8am-8pm opening, seven days a week, and premises fit for social distancing and smooth flow of large numbers of patients (200+ per day)
- Further information to be published on 18 Dec, with a view to pharmacies delivering Covid vaccine from January

5. Through 'roving' services that will vaccinate housebound people and those who cannot travel to one of the other delivery sites

- We await further information on timescales for this model to be developed, as it is highly likely that we will need a second vaccine to be approved that does not require such stringent storage and transport conditions as the Pfizer vaccine



Our next steps to January

- Supporting all 35 SEL PCNs to go live and deliver 975 doses a week with minimal wastage
- External factors will be critical for the phasing of additional sites becoming live (additional hospital, pharmacies, mass vaccs, roving), including:
 - The rate of vaccine supply
 - The approval of a second vaccine (Oxford/AstraZeneca?)
 - Confirmation of when we will be able to start inviting over 75s and work through the subsequent priority cohorts
- Proactive planning now for care home residents based on what we can expect from a second vaccine and using our Enhanced Health in Care Homes arrangements
- Ongoing monitoring of uptake and proactive communications to support equal access and confidence to uptake vaccination across SEL populations

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1. Older people's care homes residents and staff
 2. People 80 years of age and over, and healthcare and social care workers
 3. People 75 years of age and over
 4. People 70 years of age and over
 5. People 65 years of age and over
 6. Adults under 65 years of age at high risk due to medical conditions
 7. Adults under 65 years of age at moderate risk due to medical conditions
 8. People 60 years of age and over
 9. People 55 years of age and over
 10. People 50 years of age and over
 11. Key workers, and the rest of the population

Key messages for the public 1

why vaccination is important

- After clean water, vaccination is the most effective public health intervention, saving lives and protecting the most vulnerable in our society
- The NHS is facing the greatest global health threat in its history - the coronavirus pandemic - and cases are rising again
- Getting the COVID-19 vaccination as soon as you are called should protect you and may help to protect your family and those you care for. The COVID-19 vaccine should help reduce the rates of serious illness and save lives and will also reduce pressure on the NHS and social care services

The official UK Government website for data and insights on Coronavirus (COVID-19).

UK Summary

The latest R number is estimated at **0.9 to 1** with a daily infection growth rate range of **-2% to 0%** as of 11 December 2020. Data are also available to [download](#) as an easy to read document.



Public Health England

Vaccines protect you and those around you

If enough people get vaccinated against a disease it makes it harder for the disease to spread. This protects people who can't get vaccinated, such as newborn babies.

Key messages for the public 2

- Progress on developing the vaccine has been rapid and the arrival of a vaccine is exciting, giving hope that we can beat the virus over time
- The approved vaccine is safe and effective for the vast majority of people – it has been tested on thousands of people and assessed by experts
- Other vaccines in development will only be available on the NHS once they have been thoroughly tested to make sure they are safe and effective
- The Covid-19 vaccine is being offered free of charge to people most at risk from coronavirus first
- It will be offered more widely as soon as possible

 NHS South East London Clinical Commissioning Group 
@NHSSSELondonCCG

The [#CovidVaccine](#) has undergone rigorous tests that are globally recognised as having the highest safety standard.

It's being offered to people most at risk from [#COVID19](#) first. The NHS will let you know when it's your turn to have the vaccine bit.ly/2Lt2RCZ [#SELondon](#)



1:48 PM · Dec 14, 2020 · Twitter Web App

We are spreading this message across social media follow us at: [@NHSSSELondonCCG](#) [@ourhealthiersel](#) [@nhsLambethccg](#) [@NHSLewishamCCG](#) [@NHSBromley_CCG](#) [@NHSSouthwarkCCG](#) [@NHSGreenwichCCG](#) [@NHSBexleyCCG](#) and [@LambethTogether](#)

Key messages for the public 3

The NHS is working hard to deliver the vaccine as quickly as possible to adults, in priority order

This will take place over many months – ‘It’s a marathon, not a sprint’

So for patients and the public the overarching messages are:

- please don’t contact the NHS to seek a vaccine, the NHS will contact you
- when NHS does contact you, please attend your booked appointments
- and please continue to follow all the guidance to control the spread of the virus and save lives

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Key messages for the public 4

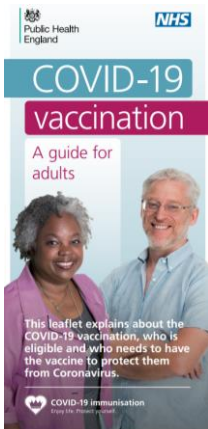
Meanwhile, we cannot let our guard down – so...



Sources of information

- NHS information: Coronavirus (COVID-19) vaccine - NHS (www.nhs.uk)
- Gov.uk COVID-19 vaccination programme - GOV.UK (www.gov.uk)
- Public Health England has leaflets for patients available (log in required) Covid-19 Vaccine - Coronavirus Resource centre (phe.gov.uk)

The screenshot shows the NHS website interface. At the top, there's a search bar and navigation links for 'Health A-Z', 'Live Well', 'Care and support', and 'NHS services'. The main heading is 'Coronavirus (COVID-19) vaccine'. Below this, there's a 'GOV.UK' search bar and navigation links for 'Departments', 'Worldwide', 'How government works', and 'Get involved'. The content area includes a 'Who can get' section, a 'Collection' section for 'COVID-19 vaccination programme', and a 'Documents relating to vaccination programme' section. There are also 'Published 27 November 2020' and 'Last updated 15 December 2020' dates, and a 'Subscribe to updates' button.



I am in one of the listed groups above, why do I have to wait?
The COVID-19 vaccines will become available as they are assessed for use and as each batch is manufactured. So every dose is needed to protect those at highest risk. You will be called in as soon as there is enough vaccine available. Some people who are housebound or live in a care home and who can't get to a local vaccination centre may have to wait for supply of the right type of vaccine. This is because only some vaccines can be transported between people's homes.

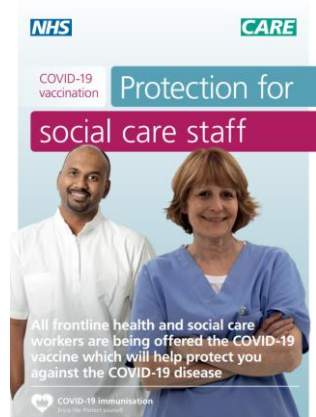
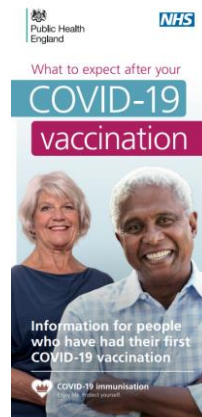
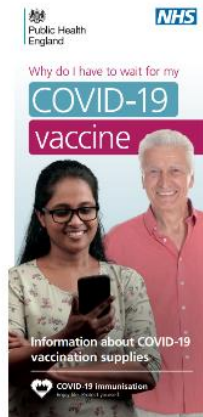
Where can I get my COVID-19 vaccination?
Vaccines will be offered in a range of settings. Some vaccination teams will visit people to offer the vaccine for example in care homes, other people may have to go to the nearest centre. Because some of the vaccine has to be stored in a very low temperature freezer, you may not be able to get the vaccine in your normal GP surgery.

What if the centre I am offered is not easy to get to?
Please try to attend the vaccination centre you are offered. If you cannot attend that centre you may have to wait for the vaccine in a more convenient location.

Can I pay for a COVID-19 vaccine privately or at a pharmacy?
No, the COVID-19 vaccination is only available through the NHS in eligible groups and it is a free vaccination.

Please read the product information leaflet for more details on your vaccine, including possible side effects, by searching Coronavirus Yellow Card. You can also report suspected side effects on the same website or by downloading the Yellow Card app.

Vaccination, helping to protect those most vulnerable.
If you need more information on the COVID-19 vaccination please visit: www.nhs.uk/covidvaccination



Sources of information

We have pulled all this information into one place for you:

- Our website the SEL CCG: [COVID-19 vaccine - South East London CCG \(selondonccg.nhs.uk\)](https://selondonccg.nhs.uk) –
- It includes the following:
 - [Who can get the vaccine](#)
 - [Why can't everyone get the Covid-19 vaccine now](#)
 - [Advice if you're of childbearing age, pregnant or breastfeeding](#)
 - [How the COVID vaccine is given](#)
 - [How safe is the COVID-19 vaccine](#)
 - [Effectiveness of the vaccine](#)
 - [Next steps](#)
 - [Full FAQs](#)
 - [Public resources](#)

The screenshot shows the NHS South East London Clinical Commissioning Group website. The page is titled 'COVID-19' and features a search bar at the top right. A navigation menu includes links for Home, About us, What we do, News and events, Get involved, Our Local Boroughs, and Contact us. A sidebar on the left lists various topics, with 'COVID-19' highlighted. The main content area includes a blue box with the text: 'COVID-19 Vaccine: The NHS will let you know when it is your turn to have the vaccine. It is important not to contact the NHS or your GP practice for a vaccination before then.' Below this, there is a paragraph about the CCG's response to the pandemic and a section titled 'Select from the options below for more information on...' with four buttons: 'Our COVID-19 response', 'COVID-19 Vaccination', 'COVID-19 testing for staff', and 'COVID-19 testing for public'. At the bottom, there is a red banner with the text 'VERY HIGH ALERT CORONAVIRUS TIER 3' and a link to 'gov.uk/coronavirus'. The footer contains contact information for the CCG and links to privacy and cookie policies.

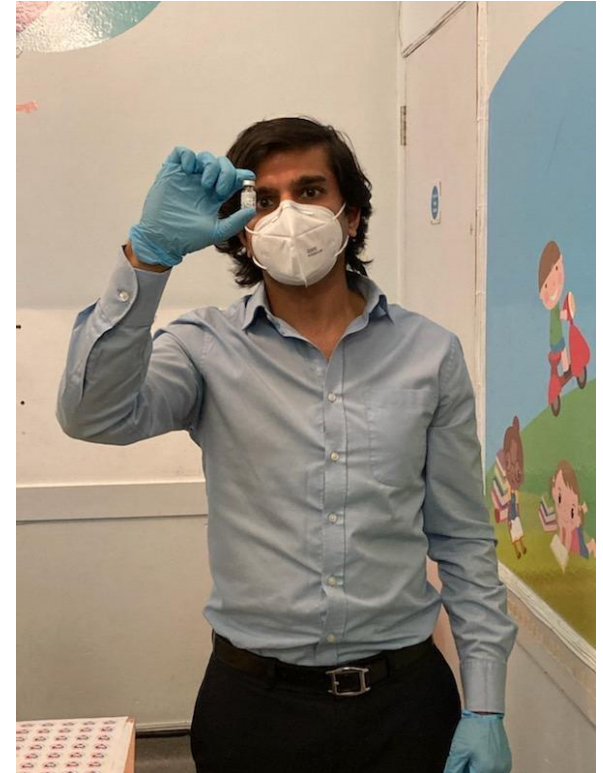
Understanding and addressing concerns

Vaccine hesitancy presents a genuine challenge and people's concerns are real

We hope the information and resources we have collated **will help you to support your members and local people** that you are in contact with to understand about the vaccine and to address their concerns:

- [Full FAQs – Vaccine coverage and eligibility](#)
- [Full FAQs – Vaccine safety and efficacy/effectiveness](#)
- [Full FAQs – Operational plans](#)

You are the trusted advisors here and we want to support you!



How you can help

Share information

- We know you interact with individuals in the priority groups eligible for the vaccination, and with those who have questions or concerns about the vaccine, so we want to equip you with the latest up-to-date information
- What channels do you have? How can we help you use them?
 - Share directly: put in newsletters; a Christmas update; a New Year message; order leaflets for face to face events/activities; use texts/WhatsApp messaging; advice lines; your website and social media
 - Re-share our messages, retweet our social media and signpost to our website

Feed back insights

- Help us to understand how Covid-19 vaccination is being received and share any questions you cannot answer and concerns that we haven't addressed in our FAQs

Let us know what else we can do to help you deliver these messages

- we know it's not all about facts - and that your role is important to share these messages in ways that people will understand and trust

Thank you for your support!



Questions and discussion

www.selondonccg.nhs.uk/what-we-do/covid-19/covid-19-vaccine/