



TRANSFORMING

B R O M L E Y

MAKING **BROMLEY** EVEN BETTER

OUR CORPORATE
STRATEGY

VSSN
25 June 2024

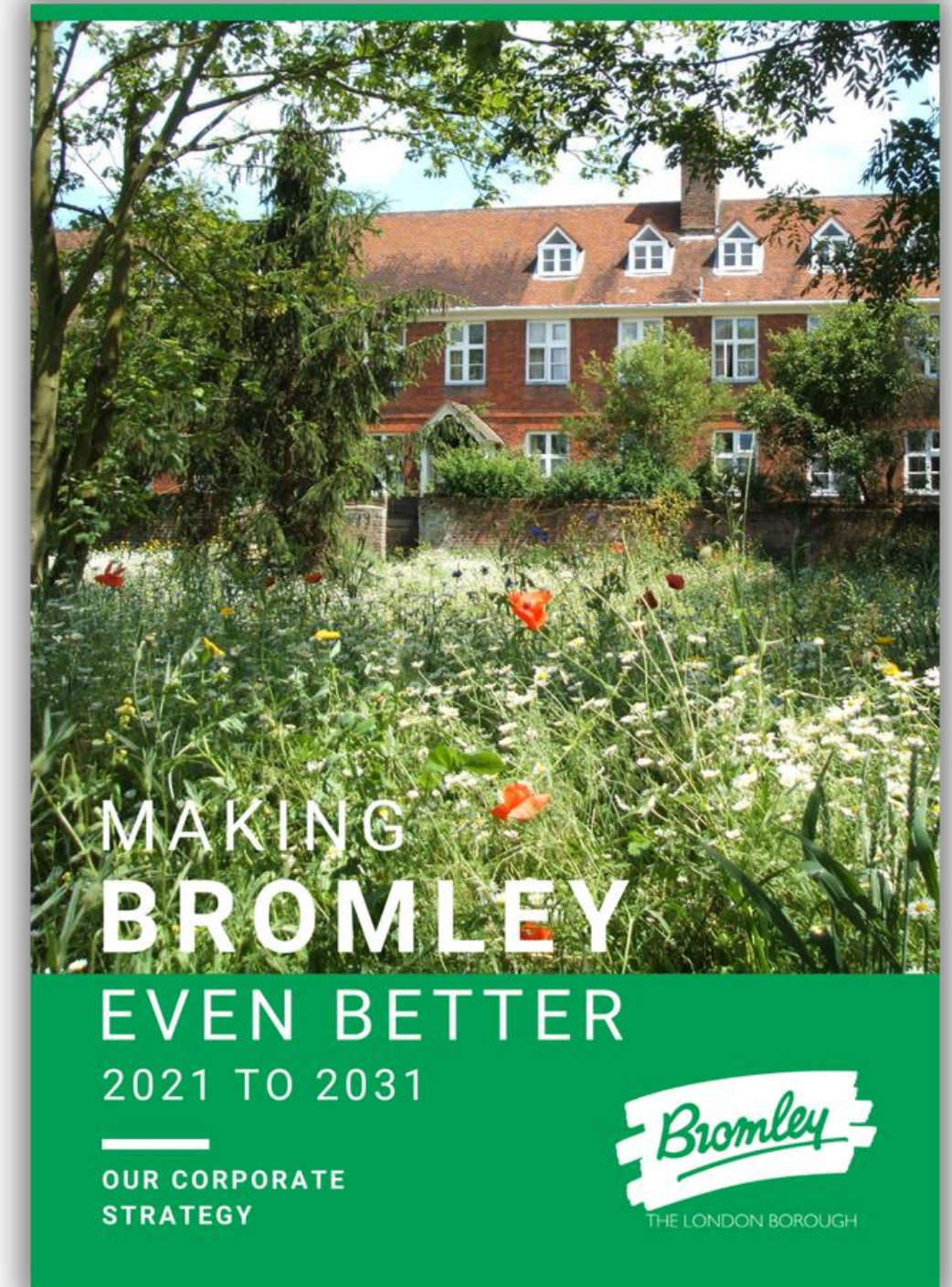
OUR CORPORATE STRATEGY



'Making Bromley Even Better' our Corporate Strategy
– is our ten-year vision

The Transforming Bromley Programme is helping us
deliver MBEB within our means.

Transforming Bromley will continue to **drive change**
to achieve the **best outcomes for our**
residents within the **resources available to us.**



TRANSFORMING BROMLEY

2019 to 2023



Enabled us to **adapt, embrace and thrive** in a rapidly changing context.



Have **addressed expected and unforeseen challenges, seized opportunities** and **improved performance** aligned to our core purpose and values.



Our Transformation Programme won the Public Sector Transformation iESE Award for Efficiency and Effectiveness in 2023



WHAT NEXT?



Refreshing our Transforming Bromley

Programme for the next four years 2024 to 2028.



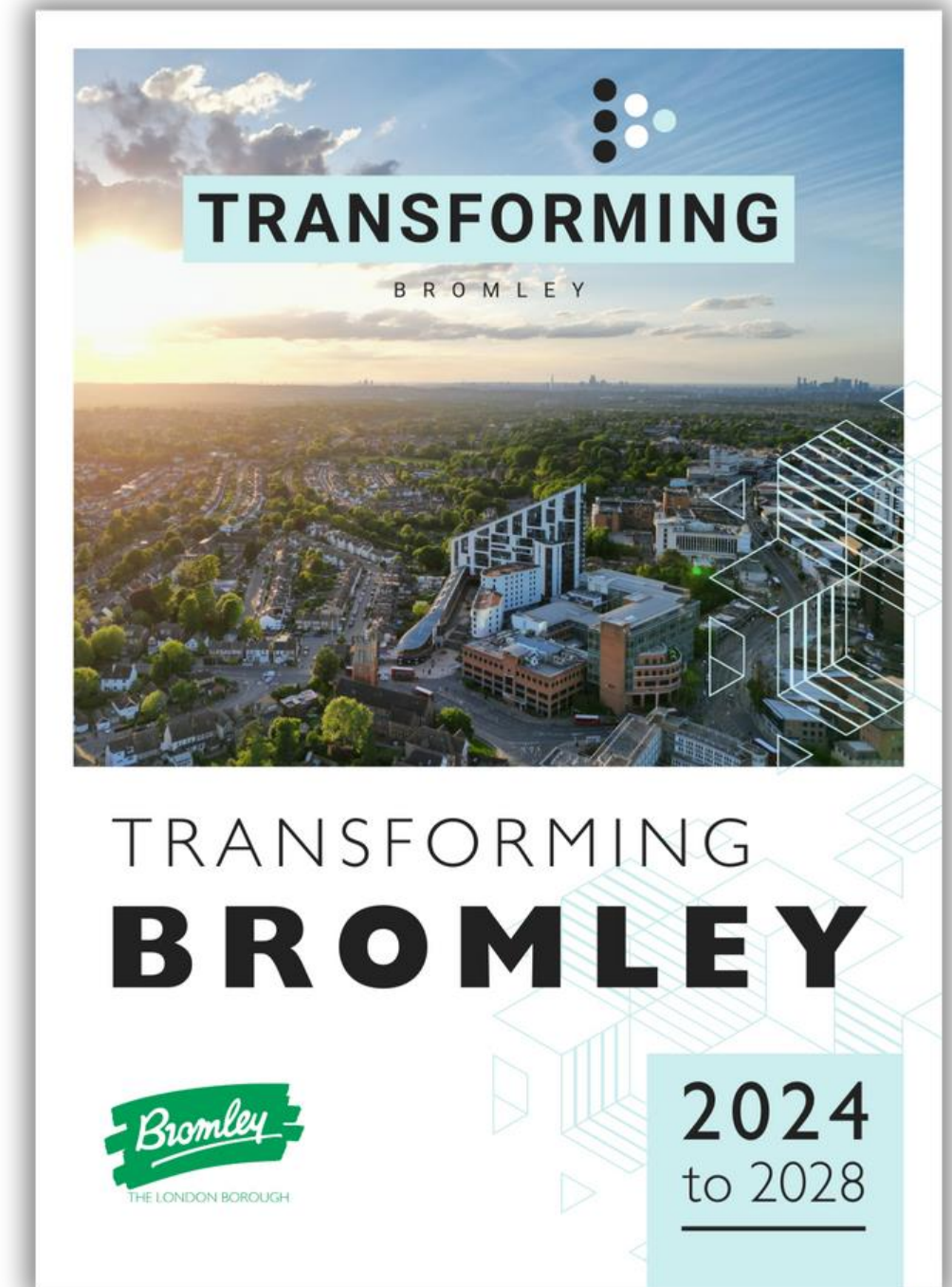
Facing new and unprecedented **financial changes** which need **sustainable solutions**.



Continuing to **manage growth pressures**, oversee a low-cost base whilst experiencing unprecedented cost pressures.



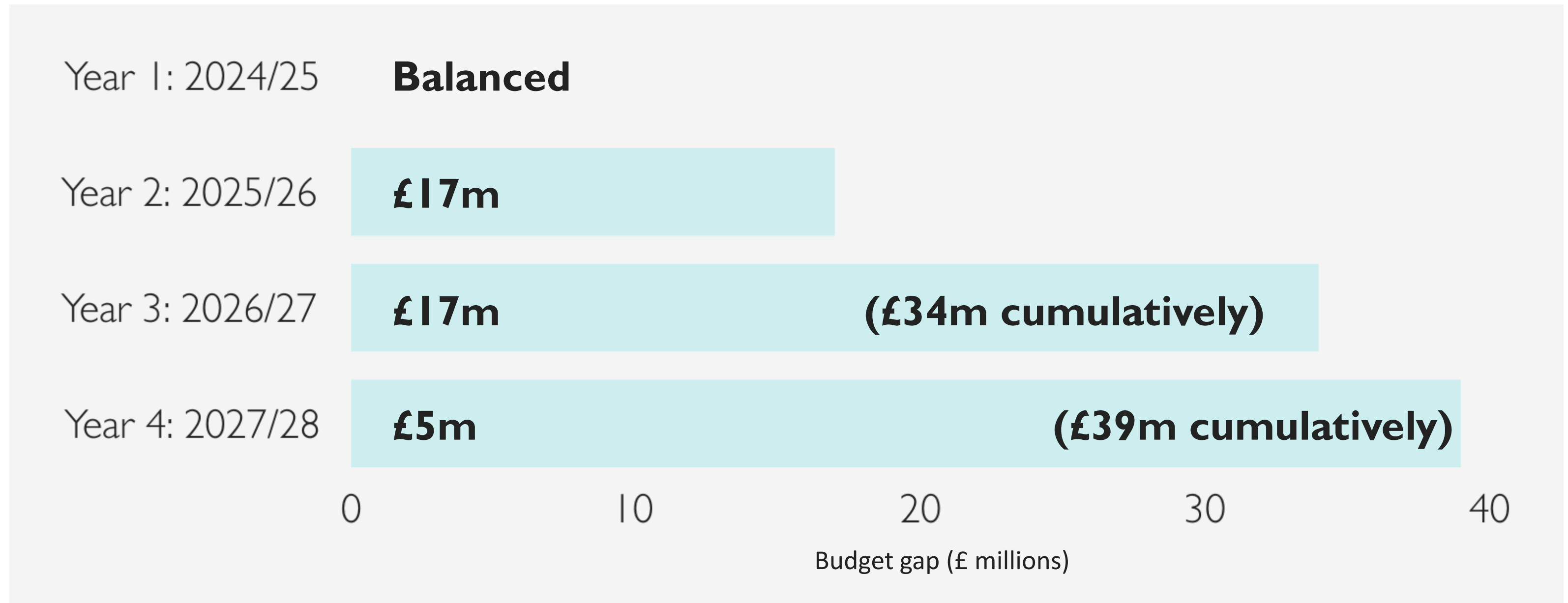
Our responses over the next four years will be hard to deliver.



WHAT IS THE BUDGET GAP?



We are anticipating the following budgetary shortfall:



WHAT DOES THAT REALLY MEAN?



The Council has a **statutory duty to achieve a balanced budget**, meaning action will be required to eliminate the budget gap in years 2, 3 and 4 which will involve difficult choices. Contextual expenditure:

£5.5m

Libraries

£8.5m

Operational housing

£12.5m

SEN transport

£9m

Adult social care mental health

£48m

Adult social care learning disability

£20m

Waste services



Even without a financial imperative, standing still is not an option. Resident expectations of how, when and where they should be able to access Council services have shifted. Change is needed both to maintain continuing effectiveness and deliver improvements.

TRANSFORMING BROMLEY OBJECTIVES



To support the development of a **financially sustainable Council**, which can deliver quality, value for money services.



To identify and help deliver financial savings through **efficiencies or cost reductions**.



To implement a **service improvement programme** that ensures that the Council can deliver high performing services and good standards of customer care.



To support the **remodeling of services** to deliver modern, flexible and dynamic services designed around the needs of the customer/end user.

CONT'D DELIVERING OUR CORPORATE STRATEGY



To become a more **creative and innovative organisation**.



To work in **collaboration with stakeholders and end users** to identify the most appropriate way of delivering services.



To continue to develop an **agile, well trained, flexible and empowered workforce**, committed to delivering high quality services with the highest standards of customer care.

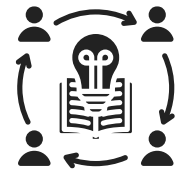


To make **further use of technology** in support of the Council becoming a more modern, dynamic organisation.

CONT'D DELIVERING OUR CORPORATE STRATEGY



To act as an intelligent Council by **making effective use of data** to manage and improve performance, and to effectively manage demands through prevention and early intervention.



To provide an opportunity to **share and recognise good practice** across the organisation.







To **identify where additional capacity and/or resources may be required** to support the process of change and transformation.



To make effective use of communications, staff engagement and Learning and Development programmes to help create the necessary **culture and behavioral change**.

HOW MIGHT CHANGES IMPACT PARTNERS?

-  We want to foster a 'One Borough' culture that embodies positivity, personal responsibility, openness, and transparency.
-  **We rely on each aspect of the sector to work together to deliver the best outcomes for our residents.**
-  We want to be ambitious, innovative and creative and to bring new ideas to improve services. It is not just 'what' we achieve, it is also about 'how' we do it.
-  We are open to challenge and change – we have to.

OUR ETHOS



It is only possible to deliver our plans if we adhere to our core public service values



Transforming Bromley is underpinned by the principle of a shared culture, set of values and common ethos that will guide our thinking, decision-making and behaviors as leaders, managers and frontline workers.



In Bromley, our values are about **Respect, Empowerment, Ambition, Learning (REAL)**.



THE LONDON BOROUGH



TRANSFORMING

BROMLEY

QUESTIONS

MAKING
BROMLEY
EVEN BETTER

OUR CORPORATE
STRATEGY