

The Lobbying Cycle

Our CAMPAIGN ASK

WHAT ...are we campaigning for...

This should describe the change you would like to see

WHY is this important...

This should describe what effect this change will have on your community / you / the UK

Campaign Methods

HOW are we going to engage with Parliament?

Here you should list the different methods you will use to engage with Parliament, e.g. starting a petition, attending an M.P.s surgery, ask a Lord to request a debate.

Reflection

Complete this box after you have taken some or all of your actions. It will help you evaluate what you have done and decide what to do next.

What did you do...

What progress did you make...

What did you learn...

What are you going to do next...

Campaign Methods

The ACTION we have to take

Make a list of the things you need to do, and agree who from your group will do them and when

Action	Who	When
E.g.Make a list of Lords who might support our campaign	E.g.....Suraya	E.g. by 5th Oct

